

Developing Technology/Innovation Focussed Collaborations



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2020

12-14 MARCH
ISTANBUL

Raising Awareness About
IPR and Technology
Transfer Activities

MEET THE TRAINERS



Serdal Temel

Collaborations with
Local Entities and Other
Beneficiaries



Hamit Serbest

Increasing University -
Industry Collaboration



Bilgin Yazlık

Initiation and
Implementaion of Joint
Projects



Ozlem Tigin

Monitoring and Impact
Assessment of
Collaborative Actions

12.03.2020

Increasing University - Industry Collaboration

Trainer: Hamit Serbest

- Defining Industrial Engagement
- Pre-competitive partnerships
- Determining companies' R&D needs
- Applying Innovation Chart
- Matching companies with researchers and project designing, contracted research

14.03.2020

Collaborations with Local Entities and Other Beneficiaries

Trainer: Serdal Temel

- Target Audiences and Management of Relations
- Stakeholder Identification
- Improving Cooperation with Stakeholder
- Local keyplayers in the R&D&I Ecosystem, TTOs and Technopark Relations
- Services for Sectoral and Interdisciplinary Cooperation

13.03.2020

Initiation and Implementaion of Joint Projects

Trainer: Bilgin Yazlık

- Selecting best support program to apply,
- Application process for support programs,
- Developing contract-based researches,
- Contract process management,
- Management of University – Industry and Government multi – parties contracts,
- Managing IP in UIC (Univesity-Industry) projects.
- Collaboration types of Industry-University contracts

Monitoring and Impact Assessment of Collaborative Actions

Trainer: Özlem Tigin

- Associating TTO's Strategies and targets with performance indicators
- Inventory of Demands and Offers (Projects, technologies, challenges, patents, academician skills, industrialist needs, entrepreneurs, etc.)
- Follow-up Mechanisms for Impact Analysis
- Assessment of Customer Feedbacks, Satisfaction Surveys,
- Quality management processes (determining, implementing, auditing, documentation, archiving and accessibility)

TRAINERS

HAMİT SERBEST, RTTP

President of the Board of USIMP
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Hamit Serbest is Electronics and Communication Engineer . He has Phd degree of High-Frequency Diffraction Techniques at Electronics and Communication Engineering at Technical University of İstanbul. President of the Board of USIMP (University Industry Cooperation Centers Platform of Turkey) He is also Director of Adana USAM (University-Industry Joint Research Center) His fields of interests are; Indoor and Outdoor Propagation in Wireless Communication, Mixed Boundary-Value Problems, Canonical Problems, High-Frequency Asymptotic Techniques, University-Industry Cooperation Models, Knowledge Exchange Strategies, R&D Strategy and Management, Innovation and Technology Management, Intellectual Property Protection and Transferring to Industry, Accreditation of Formal Education and Training Processes

SERDAL TEMEL, RTTP

Head of Innovation and Entrepreneurship Department/
Ege University
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Serdal Temel is head of Innovation and Entrepreneurship department at Ege University, he is also Visiting Associate Professor at Southampton University for more than 4 years. His tasks are; University-industry collaboration, technology transfer, innovation assessment, entrepreneurship, IPR, SMEs, open innovation and Innovation Management. He has several memberships such as; AUTM, ASTP, USIMP, IAOIP. Serdal Temel has best practice award with 1. Best Practice Award “The Story of A Group of Academics: Dermis Pharma” by Ministry of Science, Industry and Technology

Ozlem Sevinc TIGIN, RTTP

IP&Commercialisation Coordinator,
ARINKOM TTO, Eskisehir;
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Ozlem Sevinç is a ceramic engineer. She has been working at University more than 8 years and she is IP and Commercialization Coordinator since the establishment of TTO in 2013.

She has been working at ARINKOM TTO as Intellectual Properties and Commercialisation Coordinator since 2013; in the same time, she took place as a member of Intellectual Properties Evaluation Council.

Özlem Tigin is IP and Commercialisation Coordinator at Anadolu University Technology Transfer Office (ARINKOM TTO), RTTP certificated Technology Transfer Expert and vice president of Technology Transfer Professionals Association.

Bilgin YAZLIK, RTTP, PMP

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Bilgin YAZLIK is RTTP and PMP certificated Technology Transfer Expert and the Director of Van Yuzuncuyil University Technology Development Zone.

. He worked at Erciyes Technopark more than 14 years and he was Director of Erciyes TTO the establishment in 2012-2019.

He has BSc and MSc Degrees in Electrical and Electronic Engineering from Erciyes University. He received decent trainings about IP since 2012 and improved capability of IP business with these trainings.

He has worked with more than 500 start-up beyond their incubation period. He is managing more than 50 IP and established 3 IP license.