



## **Developing Technology/Innovation Focussed Collaborations**

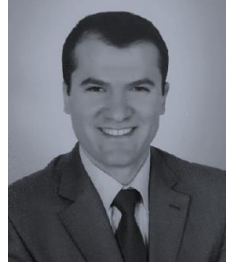
A collage of images is presented within a hexagonal frame. The top portion shows a suspension bridge spanning a wide body of blue water. Below the bridge, a stone tower with battlements stands on a hillside overlooking the water. The collage is overlaid with several geometric shapes: a large orange shape on the left, a dark blue hexagon in the center, and another orange shape on the right.

[www.usimp.org.tr](http://www.usimp.org.tr)

**2021**  
5-6-7-12-13-14  
MARCH  
ONLINE

Raising Awareness About  
IPR and Technology  
Transfer Activities

# MEET THE TRAINERS



**Serdal Temel**

Collaborations with  
Local Entities and Other  
Beneficiaries



**Hamit Serbest**

Increasing University -  
Industry Collaboration



**Bilgin Yazlık**

Initiation and  
Implementaion of Joint  
Projects



**Ozlem Tigin**

Monitoring and Impact  
Assesment of  
Collaborative Actions

05-06 March  
2021

### Collaborations with Local Entities and Other Beneficiaries

Trainer: Serdal TEMEL

- Target Audiences and Management of Relations
- Stakeholder Identification
- Improving Cooperation with Stakeholder
- Local keyplayers in the R&D&I Ecosystem, TTOs and Technopark Relations
- Services for Sectoral and Interdisciplinary Cooperation

12-13 March  
2021

### Initiation and Implementaion of Joint Projects

Trainer: Bilgin YAZLIK

- Selecting best support program to apply,
- Application process for support programs,
- Developing contract-based researches,
- Contract process management,
- Management of University – Industry and Government multi – parties contracts,
- Managing IP in UIC (Univesity-Industry) projects.
- Collaboration types of Industry-University contracts

06-07 March  
2021

### Increasing University - Industry Collaboration

Trainer: Hamit SERBEST

- Defining Industrial Engagement
- Pre-competitive partnerships
- Determining companies' R&D needs
- Applying Innovation Chart
- Matching companies with researchers and project designing, contracted research

13-14 March  
2021

### Monitoring and Impact Assessment of Collaborative Actions

Trainer: Özlem SEVİNÇ TİGİN

- Associating TTO's Strategies and targets with performance indicators
- Inventory of Demands and Offers (Projects, technologies, challenges, patents, academician skills, industrialist needs, entrepreneurs, etc.)
- Follow-up Mechanisms for Impact Analysis
- Assessment of Customer Feedbacks, Satisfaction Surveys,
- Quality management processes (determining, implementing, auditing, documentation, archiving and accessibility)

# TRAINERS

## HAMİT SERBEST, RTTP

President of the Board of USIMP  
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Hamit SERBEST is Electronics and Communication Engineer . He has Phd degree of High-Frequency Diffraction Techniques at Electronics and Communication Engineering at Technical University of İstanbul. President of the Board of USIMP (University Industry Cooperation Centers Platform of Turkey) He is also Director of Adana USAM (University-Industry Joint Research Center) His fields of interests are; Indoor and Outdoor Propagation in Wireless Communication, Mixed Boundary-Value Problems, Canonical Problems, High-Frequency Asymptotic Techniques, University-Industry Cooperation Models, Knowledge Exchange Strategies, R&D Strategy and Management, Innovation and Technology Management, Intellectual Property Protection and Transferring to Industry, Accreditation of Formal Education and Training Processes

## SERDAL TEMEL, RTTP

Head of Innovation and Entrepreneurship Department/  
Ege University  
[serdal.temel@ege.edu.tr](mailto:serdal.temel@ege.edu.tr)

Serdal TEMEL is head of Innovation and Entrepreneurship department at Ege University, he is also Visiting Associate Professor at Southampton University for more than 4 years. His tasks are; University-industry collaboration, technology transfer, innovation assessment, entrepreneurship, IPR, SMEs, open innovation and Innovation Management. He has several memberships such as; AUTM, ASTP, USIMP, IAOIP. Serdal Temel has best practice award with 1. Best Practice Award "The Story of A Group of Academics: Dermis Pharma" by Ministry of Science, Industry and Technology

Özlem SEVİNÇ TİGİN, RTTP  
IP&Commercialisation Coordinator,  
ARINKOM TTO, Eskisehir;  
Vice-President of TTP Association  
[otigin@anadolu.edu.tr](mailto:otigin@anadolu.edu.tr)

Özlem SEVİNÇ TİGİN, is a ceramic engineer. She has been working at University more than 8 years and she is IP and Commercialization Coordinator since the establishment of TTO in 2013. She has been working at ARINKOM TTO as Intellectual Properties and Commercialisation Coordinator since 2013; in the same time, she took place as a member of Intellectual Properties Evaluation Council. Özlem SEVİNÇ TİGİN, is IP and Commercialisation Coordinator at Anadolu University Technology Transfer Office (ARINKOM TTO), RTTP certificated Technology Transfer Expert and vice president of Technology Transfer Professionals Association.

## Bilgin YAZLIK, RTTP, PMP

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Bilgin YAZLIK is RTTP and PMP certificated Technology Transfer Expert and the General Manager of Kapadokya Technopark. He worked at Erciyes Technopark more than 14 years and he was Director of Erciyes TTO the establishment in 2012-2019. He has BSc and MSc Degrees in Electrical and Electronic Engineering from Erciyes University. He received decent trainings about IP since 2012 and improved capability of IP business with these trainings. He has worked with more than 500 start-up beyond their incubation period. He is managing more than 50 IP and established 3 IP license.