



# ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME  
"COMMERCIALISATION OF RESEARCH OUTPUTS"  
January 22-23-24-29-30-31, 2021  
Online

## DAY 1: 22 January 2021, Friday

09:30-09.45 **Welcome Speeches**

09:45-10.00 **Route to RTTP** Lecturer: Fazilet VARDAR SUKAN

10:00-11.00 **MODULE I: Creating Policy and Directives at Universities and Raising Awareness About Knowledge/Technology Exchange Issues**  
Lecturer: Fazilet VARDAR SUKAN

11.00-11.15 **Break**

11.15-12.15 **MODULE I: continued** – Fazilet VARDAR SUKAN

12.15-12.30 **Break**

12.30-13.30 **MODULE I: continued** – Fazilet VARDAR SUKAN

13.30-14.00 **Questions&Answers**

## DAY 2: 23 January 2021, Saturday

10.00-11.00 **MODULE II: Managing Invention Disclosure Process**  
Lecturer: Serhat DALKILIÇ

11.00-11.15 **Break**

11.15-12.15 **MODULE II: continued** – Serhat DALKILIÇ

12.15 -12.30 **Break**

12.30-13.30 **MODULE II: continued** – Serhat DALKILIÇ

13.30-14.00 **Questions&Answers**



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### DAY 3: 24 January 2021, Sunday

- 10.00-11.00 **MODULE III: Managing Invention Protection Process**  
Lecturer: Özlem SEVİNÇ TİGİN
- 11.00-11.15 **Break**
- 11.15-12.15 **MODULE III: continued-** Özlem SEVİNÇ TİGİN
- 12.15-12.30 **Break**
- 12.30-13.30 **MODULE III: continued –** Özlem SEVİNÇ TİGİN
- 13.30-14.00 **Questions&Answers**

### DAY 4: 29 January 2021, Friday

- 10.00-11.00 **MODULE IV: Preparing Commercialization Action Plan**  
Lecturer: Ceren ÖZTÜRK
- 11.00-11.15 **Break**
- 11.15-12.15 **MODULE IV: continued-** Ceren ÖZTÜRK
- 12.15-12.30 **Break**
- 12.30-13.30 **MODULE IV: continued –** Ceren ÖZTÜRK
- 13.30-14.00 **Questions&Answers**



## ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

### DAY 5: 30 January 2021, Saturday

- 10.00-11.00 **MODULE V: Working for the Marketing of Technology**  
Lecturer: Bilgin YAZLIK
- 11.00-11.15 **Break**
- 11.15-12.15 **MODULE V: continued-** Bilgin YAZLIK
- 12.15-12.30 **Break**
- 12.30-13.30 **MODULE V: continued –** Bilgin YAZLIK
- 13.30-14.00 **Questions&Answers**

### DAY 6: 31 January 2021, Sunday

- 10.00-11.00 **MODULE VI: Acceleration of Commercialization Through Licensing and Spin-Off Creation**  
Lecturer: Mustafa ÇAKIR
- 11.00-11.15 **Break**
- 11.15-12.15 **MODULE VI: continued-** Mustafa ÇAKIR
- 12.15-12.30 **Break**
- 12.30-13.30 **MODULE VI: continued –** Mustafa ÇAKIR
- 13.30-14.00 **Questions&Answers**