



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME

“IP-BASED ENTREPRENEURSHIP”

JULY 11-12-13-14, 2023

Online

Tuesday 11th July 2023

09:00-10:00	MODUL1: ACTIVITIES THAT SUPPORT ENTREPRENEURSHIP AND CREATE AWARENESS Lecturers: <i>Atilla Hakan ÖZDEMİR</i>
10:00-10:15	Break
10:15-11:15	MODULE 1 – continued - <i>Atilla Hakan ÖZDEMİR</i>
11:15-11:30	Break
11:30-12:30	MODULE 1 – continued - <i>Atilla Hakan ÖZDEMİR</i>
12:30-13:30	Lunch
13:30-14:30	MODULE 1 – continued - <i>Atilla Hakan ÖZDEMİR</i>
14:30-14:45	Break
14:45-15:45	MODULE 1 – continued - <i>Atilla Hakan ÖZDEMİR</i>



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Wednesday 12th July 2023

- 09:00-10:00 **MODUL1: Activities That Support Entrepreneurship and Create Awareness**
- 10:00-10:15 **Break**
- 10:15-11:15 **MODULE 1 – continued - Questions&Answers**
- 11:15-11:30 **Break**
- 11:30-12:30 **MODULE 2: Support Mechanisms to Foster Entrepreneurship: Effective Tools and Resources**
Lecturer: Orkun Başkan
- 12:30-13:30 **Lunch**
- 13:30-14:30 **MODULE 2 – continued - Orkun Başkan**
- 14:30-14:45 **Break**
- 14:45-16:30 **MODULE 2 – continued - Questions&Answers**



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Thursday 13th July 2023

09:00-10:00	MODULE 3: PROMOTING & MARKETING OF ENTREPRENEURIAL TECHNOLOGIES Lecturers: <i>Serhat DALKILIÇ</i>
10:00-10:15	Break
10:15-11:15	MODULE 3 – continued - Serhat DALKILIÇ
11:15-11:30	Break
11:30-12:30	MODULE 3 – continued - Serhat DALKILIÇ
12:30-13:30	Lunch
13:30-14:00	MODULE 3 – continued - Questions&Answers
14:00-14:15	Break
14:15-15:45	MODULE 4: SUPPORTING ENTREPRENEURS TO CREATE IMPACT FOR SOCIETY Lecturers: <i>Semih ERDEN</i>



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

Friday 14th July 2023

09:00-10:00	MODULE 4 - Supporting Entrepreneurs to Create Impact For Society
10:00-10:15	Break
10:15-11:15	MODULE 4 – continued - Semih ERDEN
11:15-11:30	Break
11:30-12:30	MODULE 4 – continued - Semih ERDEN
12:30-13:30	Lunch
13:30-14:30	MODULE 4 – continued - Semih ERDEN
14:30-14:45	Break
14:45-16:15	MODULE 4 – continued, Questions&Answers
16:15-16:45	EXAM