



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME
"COMMERCIALISATION OF RESEARCH OUTPUTS"

JUNE 6-7-8-9, 2023

Online

Tuesday 6th June 2023

09:00-10:00	MODULE 1 - CREATING POLICY AND DIRECTIVES AT UNIVERSITIES AND RAISING AWARENESS ABOUT KNOWLEDGE/TECHNOLOGY EXCHANGE ISSUES Lecturers: <i>Ahu ALTINKUT UNCUOĞLU</i>
10:00-10:15	Break
10:15-11:15	MODULE 1 – continued - <i>Ahu ALTINKUT UNCUOĞLU</i>
11:15-11:30	Break
11:30-12:30	MODULE 1 – continued - <i>Ahu ALTINKUT UNCUOĞLU</i>
12:30-13:30	Lunch
13:30-14:15	MODULE 1 – continued - Questions&Answers
14:15-14:30	Break
14:30-16:00	MODULE 2: MANAGING INVENTION DISCLOSURE AND PROTECTION PROCESSES Lecturers: <i>Özlem SEVİNÇ TİGİN</i>



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Wednesday 7th June 2023

- 09:00-10:00 **MODULE 2 - Managing Invention Disclosure and Protection Processes**
- 10:00-10:15 **Break**
- 10:15-11:15 **MODULE 2 – continued - Özlem SEVİNÇ TİGİN**
- 11:15-11:30 **Break**
- 11:30-12:30 **MODULE 2 – continued - Özlem SEVİNÇ TİGİN**
- 12:30-13:30 **Lunch**
- 13:30-14:30 **MODULE 2 – continued - Özlem SEVİNÇ TİGİN**
- 14:30-14:45 **Break**
- 14:45-15:45 **MODULE 2 – continued - Questions&Answers**



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Thursday 8th June 2023

09:00-10:00	MODULE 3: PREPARING COMMERCIALIZATION ACTION PLAN AND MARKETING THE TECHNOLOGY Lecturers: <i>Serhat DALKILIÇ</i>
10:00-10:15	Break
10:15-11:15	MODULE 3 – continued - <i>Serhat DALKILIÇ</i>
11:15-11:30	Break
11:30-12:30	MODULE 3 – continued - <i>Serhat DALKILIÇ</i>
12:30-13:30	Lunch
13:30-14:30	MODULE 3 – continued - <i>Serhat DALKILIÇ</i>
14:30-14:45	Break
14:45-16:00	MODULE 3 - continued - <i>Serhat DALKILIÇ</i>
16:00-16:15	Break
16:15-17:15	MODULE 3 – continued - Questions&Answers



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Friday 9th June 2023

09:00-10:00	MODULE 4 - LICENSING STRATEGIES AND SPIN-OFF DEVELOPMENT Lecturers: <i>Mustafa ÇAKIR</i>
10:00-10:15	Break
10:15-11:15	MODULE 4 – continued - Mustafa ÇAKIR
11:15-11:30	Break
11:30-12:30	MODULE 4 – continued - Mustafa ÇAKIR
12:30-13:30	Lunch
13:30-14:30	MODULE 4 – continued - Mustafa ÇAKIR
14:30-14:45	Break
14:45-15:30	MODULE 4 – continued - Mustafa ÇAKIR
15:30-15:45	Break
15:45-16:30	MODULE 4 – continued, Questions&Answers
16:30-17:00	EXAM