



Developing Technology/Innovation Focused Collaborations

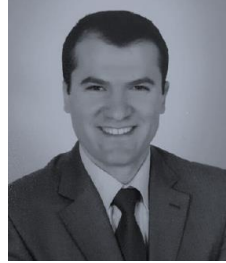
A collage of images including a suspension bridge, a body of water, and a stone tower, overlaid with orange and dark blue hexagonal shapes containing text. The collage is composed of several overlapping hexagonal shapes. The top hexagon shows a suspension bridge over a blue body of water. Below it, a stone tower is visible. The bottom part of the collage features three hexagonal shapes: a dark blue one with the year "2023" and dates "02-03-04-05 MAY ONLINE", and two orange ones, one with the website "www.usimp.org.tr" and another with the text "Raising Awareness About IPR and Technology Transfer Activities".

www.usimp.org.tr

2023
02-03-04-05
MAY
ONLINE

Raising Awareness About
IPR and Technology
Transfer Activities

MEET THE TRAINERS



Serdal TEMEL

Collaborations with
Local Entities and Other
Beneficiaries



Hamit SERBEST

Increasing University -
Industry Collaboration



Bilgin YAZLIK

Initiation and
Implementaion of Joint
Projects



Özlem SEVİNÇ TİĞİN

Monitoring and Impact
Assessment of Collaborative
Actions

02 May 2023

Collaborations with Local Entities and Other Beneficiaries

Trainer: Serdal TEMEL

- Target Audiences and Management of Relations
- Stakeholder Identification
- Improving Cooperation with Stakeholder
- Local keyplayers in the R&D&I Ecosystem, TTOs and Technopark Relations
- Services for Sectoral and Interdisciplinary Cooperation

03 May 2023

Increasing University - Industry Collaboration

Trainer: Hamit SERBEST

- Defining Industrial Engagement
- Pre-competitive partnerships
- Determining companies' R&D needs
- Applying Innovation Chart
- Matching companies with researchers and project designing, contracted research

04 May 2023

Initiation and Implementaion of Joint Projects

Trainer: Bilgin YAZLIK

- Selecting best support program to apply,
- Application process for support programs,
- Developing contract-based researches,
- Contract process management,
- Management of University – Industry and Government multi – parties contracts,
- Managing IP in UIC (Univesity-Industry) projects.
- Collaboration types of Industry-University contracts

05 May 2023

Monitoring and Impact Assessment of Collaborative Actions

Trainer: Özlem SEVİNÇ TİGİN

- Associating TTO's Strategies and targets with performance indicators
- Inventory of Demands and Offers (Projects, technologies, challenges, patents, academician skills, industrialist needs, entrepreneurs, etc.)
- Follow-up Mechanisms for Impact Analysis
- Assessment of Customer Feedbacks, Satisfaction Surveys,
- Quality management processes (determining, implementing, auditing, documentation, archiving and accessibility)

TRAINERS

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Serdal TEMEL is head of Innovation and Entrepreneurship department at Ege University, he is also Visiting Associate Professor at Southampton University for more than 4 years. His tasks are; University- industry collaboration, technology transfer, innovation assessment, entrepreneurship, IPR, SMEs, open innovation and Innovation Management. He has several memberships such as; AUTM, ASTP, USIMP, IAOIP. Serdal Temel has best practice award with 1. Best Practice Award "The Story of A Group of Academics: Dermis Pharma" by Ministry of Science, Industry and Technology

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Hamit SERBEST is Electronics and Communication Engineer . He has Phd degree of High-Frequency Diffraction Techniques at Electronics and Communication Engineering at Technical University of Istanbul. President of the Board of USIMP (University Industry Cooperation Centers Platform of Turkey) He is also Director of Adana USAM (University- Industry Joint Research Center) His fields of interests are; Indoor and Outdoor Propagation in Wireless Communication, Mixed Boundary-Value Problems, Canonical Problems, High-Frequency Asymptotic Techniques, University-Industry Cooperation Models, Knowledge Exchange Strategies, R&D Strategy and Management, Innovation and Technology Management, Intellectual Property Protection and Transferring to Industry, Accreditation of Formal Education and Training Processes

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Bilgin YAZLIK is RTTP and PMP certificated Technology Transfer Expert and the General Manager of Kapadokya Technopark. He worked at Erciyes Technopark more than 14 years and he was Director of Erciyes TTO the establishment in 2012-2019. He has BSc and MSc Degrees in Electrical and Electronic Engineering from Erciyes University. He received decent trainings about IP since 2012 and improved capability of IP business with these trainings. He has worked with more than 500 start-up beyond their incubation period. He is managing more than 50 IP and established 3 IP license.

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Özlem SEVİNÇ TİGİN, is a ceramic engineer. She has been working at University more than 8 years and she is IP and Commercialization Coordinator since the establishment of TTO in 2013. She has been working at ARINKOM TTO as Intellectual Properties and Commercialisation Coordinator since 2013; in the same time, she took place as a member of Intellectual Properties Evaluation Council. Özlem SEVİNÇ TİGİN, is IP and Commercialisation Coordinator at Anadolu University Technology Transfer Office (ARINKOM TTO), RTTP certificated Technology Transfer Expert and vice president of Technology Transfer Professionals Association.