



## ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME

“IP-BASED ENTREPRENEURSHIP”

SEPTEMBER 10-11-12-13, 2024

Online

**Tuesday 10th September 2024**

09:00-10:00	<b>MODUL 1: ACTIVITIES THAT SUPPORT ENTREPRENEURSHIP AND CREATE AWARENESS</b> Lecturers: <i>Atilla Hakan ÖZDEMİR</i>
10:00-10:15	<b>Break</b>
10:15-11:15	<b>MODULE 1 – continued</b> - <i>Atilla Hakan ÖZDEMİR</i>
11:15-11:30	<b>Break</b>
11:30-12:30	<b>MODULE 1 – continued</b> - <i>Atilla Hakan ÖZDEMİR</i>
12:30-13:30	<b>Lunch</b>
13:30-14:30	<b>MODULE 1 – continued</b> - <i>Atilla Hakan ÖZDEMİR</i>
14:30-14:45	<b>Break</b>
14:45-15:45	<b>MODULE 1 – continued</b> - <i>Atilla Hakan ÖZDEMİR</i>
15:45-16:00	<b>Break</b>
16:00-17:00	<b>MODULE 1 – continued - Questions&amp;Answers</b> - <i>Atilla Hakan ÖZDEMİR</i>



## ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

Wednesday 11th September 2024

09:00-10:00	<b>MODULE 2: SUPPORT MECHANİSMS TO FOSTER ENTREPRENEURSHİP: EFFECTİVE TOOLS AND RESOURCES</b> <i>Lecturer: Orkun Başkan</i>
10:00-10:15	<b>Break</b>
10:15-11:15	<b>MODULE 2 – continued</b> - <i>Orkun Başkan</i>
11:15-11:30	<b>Break</b>
11:30-12:30	<b>MODULE 2 – continued</b> - <i>Orkun Başkan</i>
12:30-13:30	<b>Lunch</b>
13:30-14:30	<b>MODULE 2 – continued</b> - <b>Questions&amp;Answers</b>



## ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

Thursday 12th September 2024

09:00-10:00	<b>MODULE 3: PROMOTING &amp; MARKETING OF ENTREPRENEURIAL TECHNOLOGIES</b> Lecturers: <i>Serhat DALKILIÇ</i>
10:00-10:15	<b>Break</b>
10:15-11:15	<b>MODULE 3 – continued</b> - <i>Serhat DALKILIÇ</i>
11:15-11:30	<b>Break</b>
11:30-12:30	<b>MODULE 3 – continued</b> - <i>Serhat DALKILIÇ</i>
12:30-13:30	<b>Lunch</b>
13:30-14:30	<b>MODULE 3 – continued</b> - <b>Questions&amp;Answers</b>
14:30-14:45	<b>Break</b>
14:45-15:45	<b>MODULE 4: SUPPORTING ENTREPRENEURS TO CREATE IMPACT FOR SOCIETY</b> Lecturers: <i>Semih ERDEN</i>



## ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

Friday 13th September 2024

09:00-10:00	<b>MODULE 4 - Supporting Entrepreneurs to Create Impact For Society continued - Semih ERDEN</b>
10:00-10:15	<b>Break</b>
10:15-11:15	<b>MODULE 4 – continued - Semih ERDEN</b>
11:15-11:30	<b>Break</b>
11:30-12:30	<b>MODULE 4 – continued - Semih ERDEN</b>
12:30-13:30	<b>Lunch</b>
13:30-14:30	<b>MODULE 4 – continued - Semih ERDEN</b>
14:30-14:45	<b>Break</b>
14:45-15:45	<b>MODULE 4 – continued, Questions&amp;Answers</b>
15:45-16:00	<b>Break</b>
16:00-16:30	<b>EXAM</b>