



Developing Technology/Innovation Focused Collaborations

A collage of images is presented within a series of overlapping hexagonal shapes. The top hexagon shows a suspension bridge over a large body of water. Below it, another hexagon shows a stone tower on a hillside overlooking the water. The bottom part of the collage features three overlapping hexagons: a dark blue one with the year "2024" and dates "04-05-06-07 JUNE ONLINE", and two orange ones, one containing the website "www.usimp.org.tr" and the other containing the text "Raising Awareness About IPR and Technology Transfer Activities".

www.usimp.org.tr

2024
04-05-06-07
JUNE
ONLINE

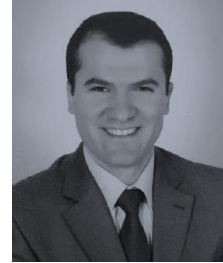
Raising Awareness About
IPR and Technology
Transfer Activities

MEET THE TRAINERS



Hamit SERBEST

Increasing University -
Industry Collaboration



Serdal TEMEL

Collaborations with Local
Entities and Other Beneficiaries



Özlem SEVİNÇ TİGİN

Monitoring and Impact
Assessment of
Collaborative Action

04 June 2024

Increasing University - Industry Collaboration

Trainer: Hamit SERBEST

- Improving Cooperation with Stakeholder
- Local keyplayers in the R&D&I Ecosystem, TTOs and Technopark Relations
- Defining Industrial Engagement
- Pre-competitive partnerships
- Determining companies' R&D needs
- Applying Innovation Chart
- Matching companies with researchers and project designing, contracted research

05 June 2024

Collaborations with Local Entities and Other Beneficiaries

Trainer: Serdal TEMEL

- Target Audiences and Management of Relations
- Stakeholder Identification
- Services for Sectoral and Interdisciplinary Cooperation
- Selecting best support program to apply,
- Application process for support programs.

06 June 2024

Monitoring and Impact Assessment of Collaborative Actions

Trainer: Özlem SEVİNÇ TİGİN

- Developing contract-based researches,
- Contract process management,
- Management of University – Industry and Government multi – parties contracts,
- Managing IP in UIC (Univesity-Industry) projects.
- Collaboration types of Industry-University contracts
- Associating TTO's Strategies and targets with performance indicators
- Inventory of Demands and Offers (Projects, technologies, challenges, patents, academician skills, industrialist needs, entrepreneurs, etc.)
- Follow-up Mechanisms for Impact Analysis
- Assessment of Customer Feedbacks, Satisfaction Surveys,
- Quality management processes (determining, implementing, auditing, documentation, archiving and accessibility).

07 June 2024

Group Work/Case Study

- **Collaborations with Local Entities and Other Beneficiaries**

Trainer: Serdal TEMEL

- **Increasing University - Industry Collaboration**

Trainer: Hamit SERBEST

- **Monitoring and Impact Assessment of Collaborative Actions**

Trainer: Özlem SEVİNÇ TİGİN

TRAINERS

Serdal TEMEL, RTTP

**Head of Innovation and Entrepreneurship
Department/ Ege University**

serdal.temel@ege.edu.tr

Serdal TEMEL is head of Innovation and Entrepreneurship department at Ege University, he is also Visiting Associate Professor at Southampton University for more than 4 years. His tasks are; University- industry collaboration, technology transfer, innovation assessment, entrepreneurship, IPR, SMEs, open innovation and Innovation Management. He has several memberships such as; AUTM, ASTP, USIMP, IAOIP. Serdal Temel has best practice award with 1. Best Practice Award "The Story of A Group of Academics: Dermis Pharma" by Ministry of Science, Industry and Technology

Hamit SERBEST, RTTP

President of the Board of USIMP, Adana

hamitserbest@gmail.tr

Hamit SERBEST is Electronics and Communication Engineer . He has Phd degree of High-Frequency Diffraction Techniques at Electronics and Communication Engineering at Technical University of Istanbul. President of the Board of USIMP (University Industry Cooperation Centers Platform of Turkey) He is also Director of Adana USAM (University- Industry Joint Research Center) His fields of interests are; Indoor and Outdoor Propagation in Wireless Communication, Mixed Boundary-Value Problems, Canonical Problems, High-Frequency Asymptotic Techniques, University-Industry Cooperation Models, Knowledge Exchange Strategies, R&D Strategy and Management, Innovation and Technology Management, Intellectual Property Protection and Transferring to Industry, Accreditation of Formal Education and Training Processes

Özlem SEVİNÇ TİGİN, RTTP

**IP&Commercialisation Coordinator, ESTU,
Eskisehir**

Vice-President of TTP Association

ostigin@eskisehir.edu.tr

Özlem SEVİNÇ TİGİN, is a ceramic engineer. She has been working at University more than 10 years and she is IP and Commercialization Coordinator since the establishment of TTO in 2013.

She worked at ARINKOM TTO as Intellectual Properties and Commercialisation Coordinator until 2024; in the same time, she took place as a member of Intellectual Properties Evaluation Council.

Özlem SEVİNÇ TİGİN, is IP and Commercialisation Coordinator at Eskisehir University Technology Transfer Office (ESTU TTO), RTTP certificated Technology Transfer Expert and vice president of Technology Transfer Professionals Association.

