

**DAVETLİ KONUŞMACI**  
*(KEYNOTE SPEAKER)*



**J. G. WISSEMA**

*Towards the Third  
Generation University*

**HAKKINDA**  
(About)

Hans Wissema is Professor Emeritus at the Technology University in Delft, the Netherlands, Managing Director of Wissema Consulting Ltd and Chair of DIWA Foundation. He studied chemical engineering and control engineering in the Netherlands and the UK and received his PhD from the University of Manchester Institute of Science and Technology. All his life Prof. Wissema has combined his academic work with a consultancy career in the field of management, innovation and entrepreneurship. He also held a chair in Strategic Management at Nijenrode Business University in the Netherlands and has been an entrepreneur himself, establishing his own consulting firms.