



**ADDITIVE MANUFACTURING EXCELLENCE**

**OUR BRANDS**



**TRABTECH**

**EARFIT**



**ROBODENT**

**adapark**





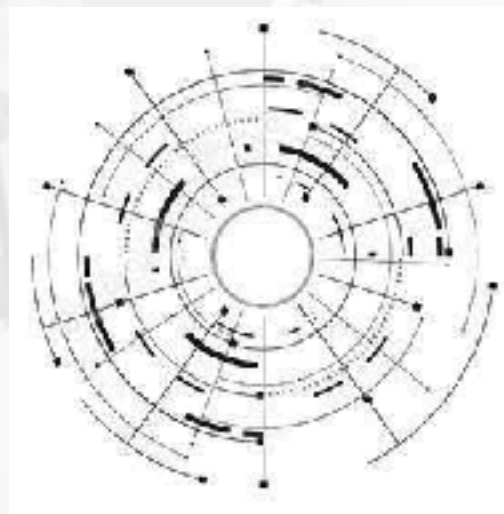


## Turnkey Additive Manufacturing Solutions



### What we do ?

**Delivering integrated Additive Manufacturing Equipments, Softwares and Consumables**  
**Developing Additive Manufacturing related High-Tech products**  
**Providing Additive Manufacturing Expert Services**



### Objective

**Transforming industries with digital technologies and advanced manufacturing**  
**Helping customers to become more competitive, more efficient and more profitable**  
**Pushing the limits of innovation through advanced technologies**

### Numbers

**35+ Employee**  
**1000+ Customers**  
**Steady Growth over 7 Years**  
**4 Expert Sub-Companies**





# Additive Manufacturing - What we offer ?

## SYSTEMS

## PRODUCT AND SERVICES



**Industrial 3D Printing Solutions**



**Trabecular Implant Technologies**



**Digitizing Hearing Industry**



**Advanced Manufacturing  
and Technology Centre**



**Advancing Digital Dentistry**



Medical 3D Printing Services  
Advanced Implant Technologies  
(Serial Production)  
Patient Specific Instruments  
Training and Pre-Surgical Models  
3D Printable Biomaterials  
Surgical Simulators

Digital Audiology Services  
Acoustic Technologies  
Hearing Aid Molds  
Military Headsets  
In Ear Monitors

Metal Additive Manufacturing  
Contract Manufacturer  
Additive Manufacturing Services  
Industrial Product Development  
Design for Additive Manufacturing  
Training and Consultancy

Dental 3D Printing Services  
Laser Sintering Services  
Dental Design and 3D  
On-Site Production

**Representations**

**Medical Products  
And Services**

**Audiology Products  
And Services**

**Industrial Products  
And Services**

**Dental Products  
And Services**



## Background:

- **2021 - 300m2 Office in ODTÜ Teknokent**
- **2022 - 800m2 Office in Ivedik OSB**
- **35+ Employee**
- **Largest Brand Portfolio in Turkey**
- **Certifications in Regulated Industries**
- **Expertise in Verticals (Dental, Industry, Medical, Audiology)**
- **Academical Background**
- **Project Experience (Horizon2020, EIC, Eurostars, Teydeb, ARDEB)**





## About Us:



**Class III Medical Device**  
**Qualified Serial Production AM part**



**Many Medical and Dental First Case Studies**  
**ISO 13485 and ISO 9001 since 2016**



**Technology Development Projects**  
**Joint-Venture Projects with Industry Leaders**



**10 National, 4 International Prize, 2 Patent**  
**2 Hoziron Project, 6 Teydeb, 1 Ardeb Projects**



**Recognized on International Press**  
**(CNN, Telegraph, Reuters, Discovery Channel, BBC Earth)**



TRABTECH

EARFIT





HORIZON 2020  
“PREMUROSA”



EuroStars



Seal of Excellence  
“BonePrintTech”



## Projects



2013

2014

2015

2016

2017

2018

2019

2020

2021

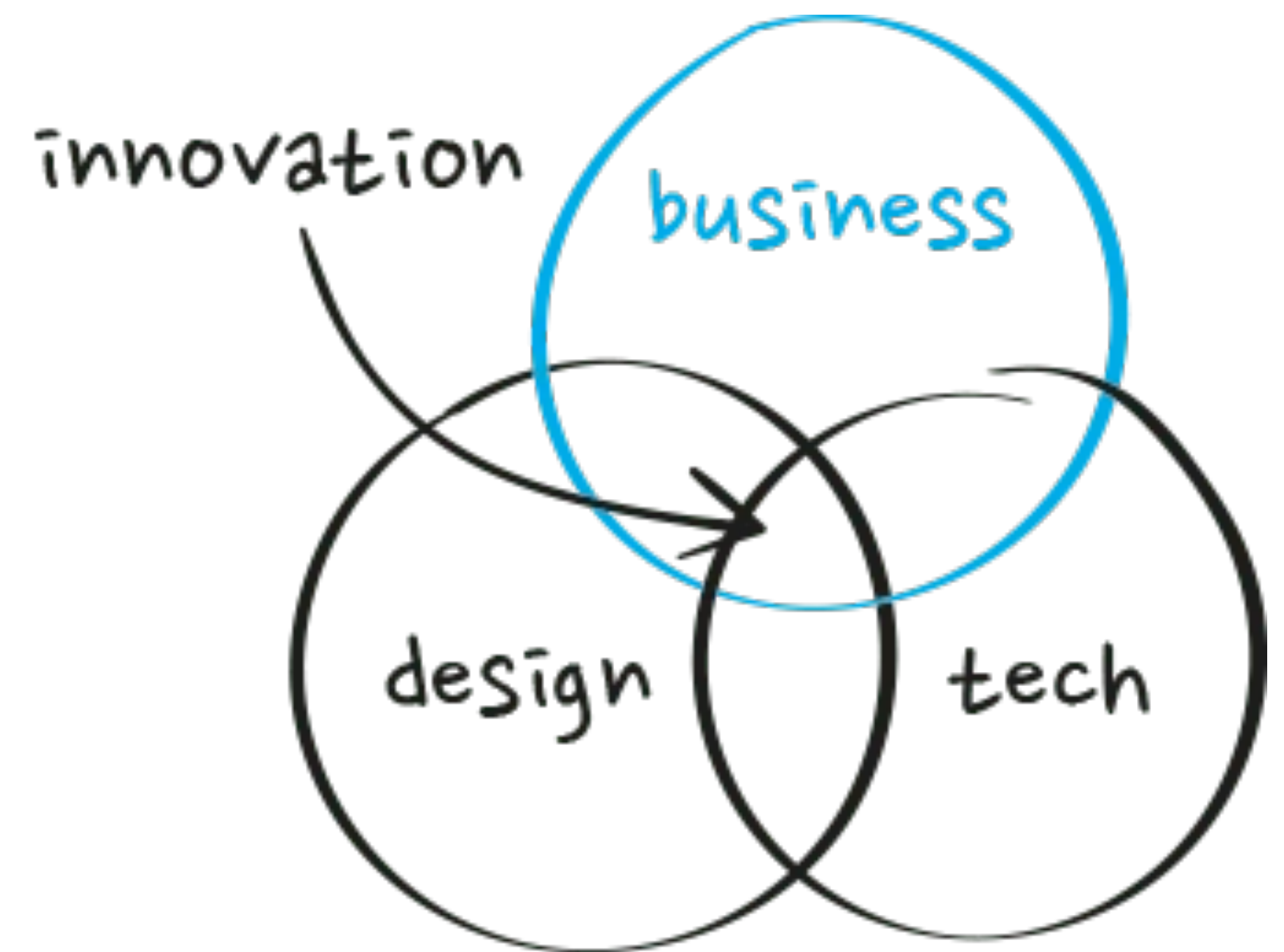
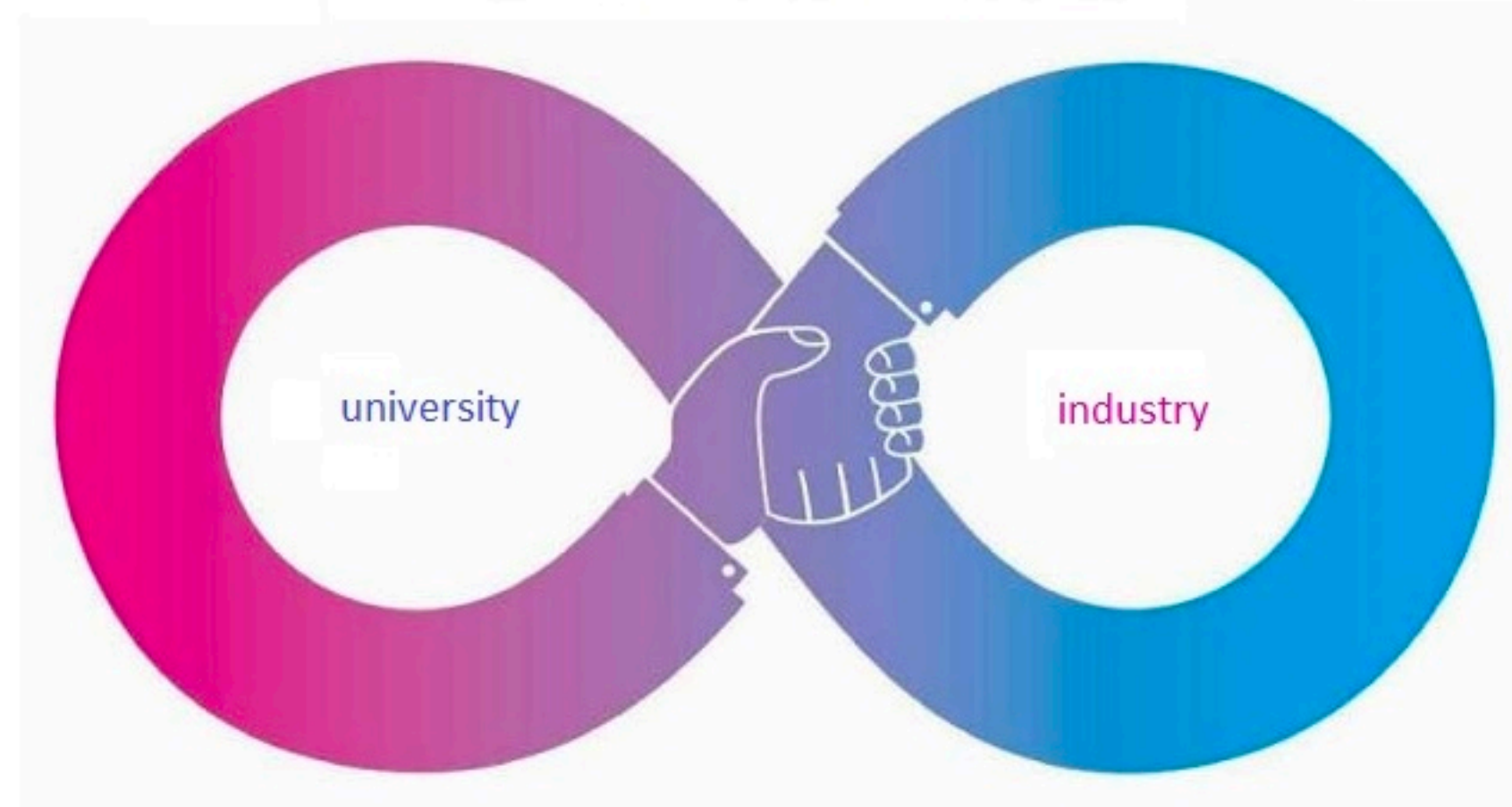


## Awards



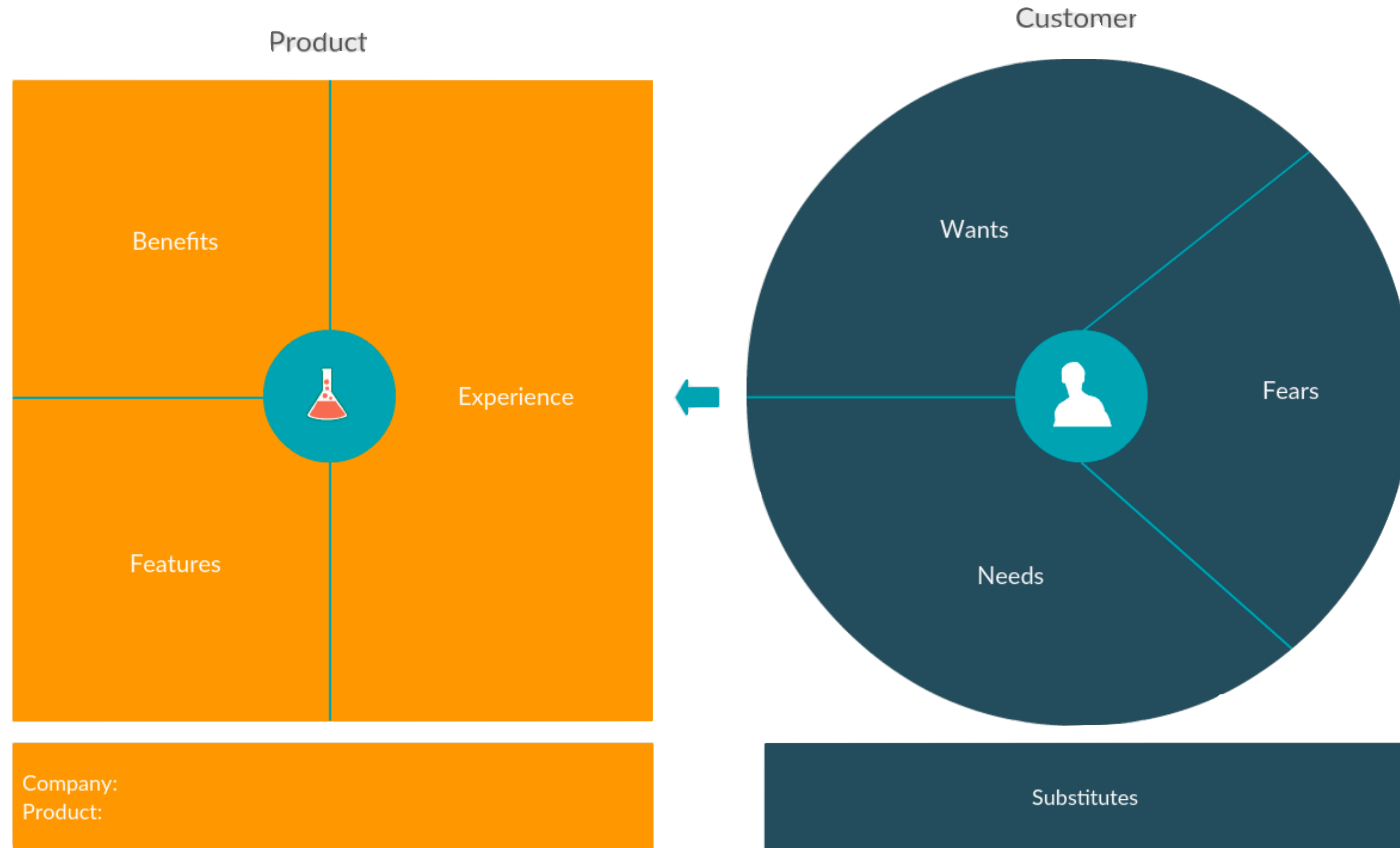


innovation





## VALUE PROPOSITION CANVAS for COMPETITOR ANALYSIS





# Who Succeeds in Today's Job Market?

## Generalist

*"Jack of all trades"*

vs.

## Specialist

*"Master of one"*

All about the **BIG** picture -  
Has knowledge of broad range of  
issues and topics.

Often take leadership roles

Career Flexibility

### Disadvantages

Potentially sacrificing depth  
for breadth

Job security could suffer due to  
loosely defined roles



Have high-detail knowledge &  
experience in one particular subject.  
Often referred to as "the expert"

Opportunity to become true  
thought leader in your area of  
expertise

Career stability

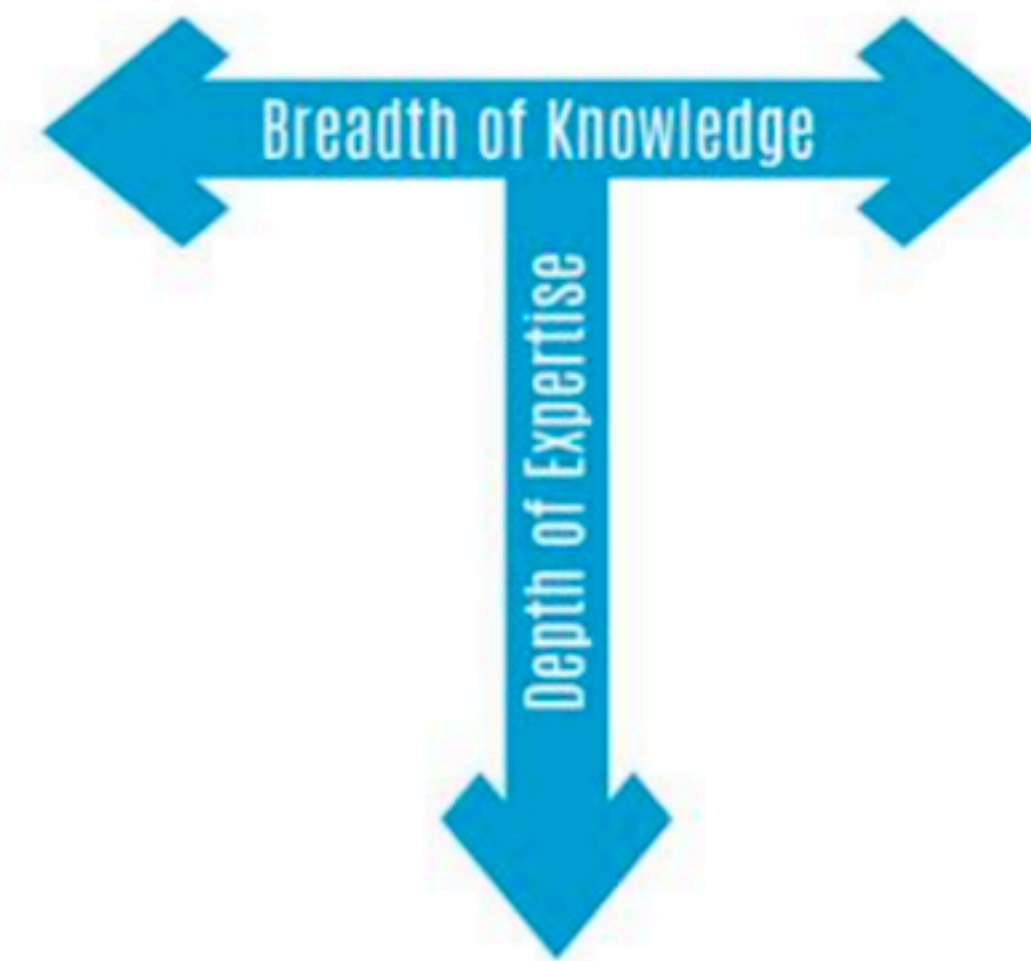
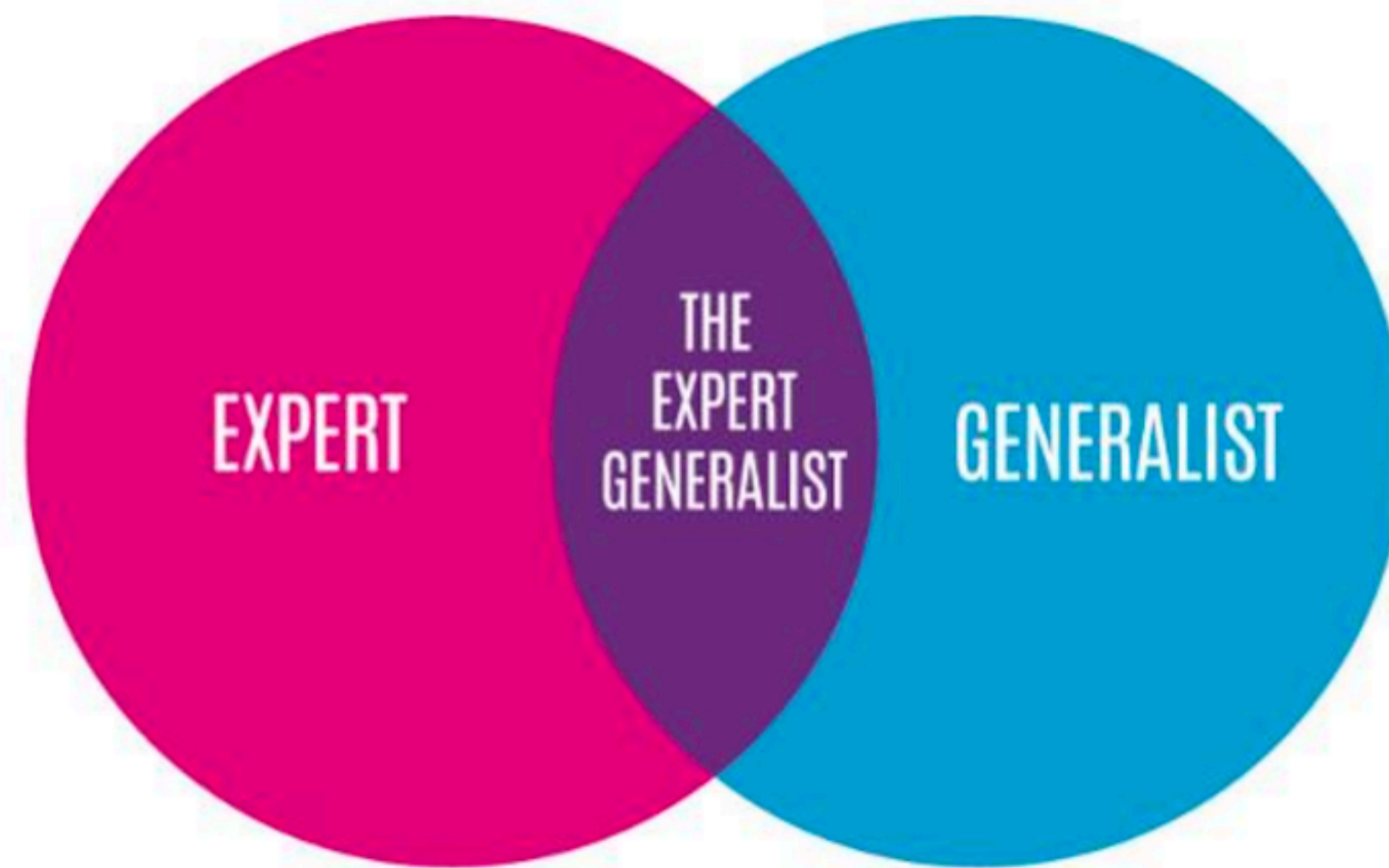
### Disadvantages

Career inflexibility

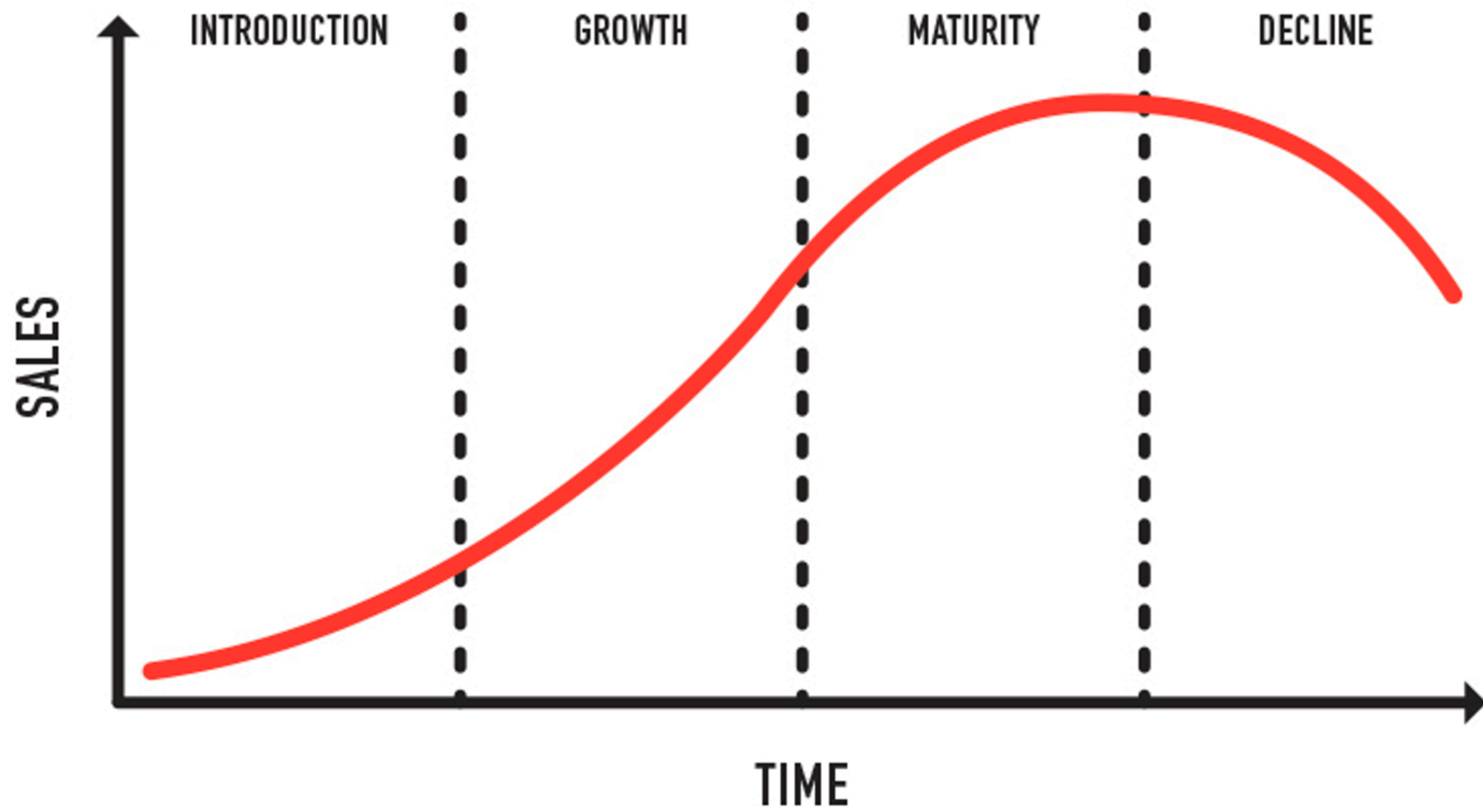
Opinion outside your field of  
work might not be as valid









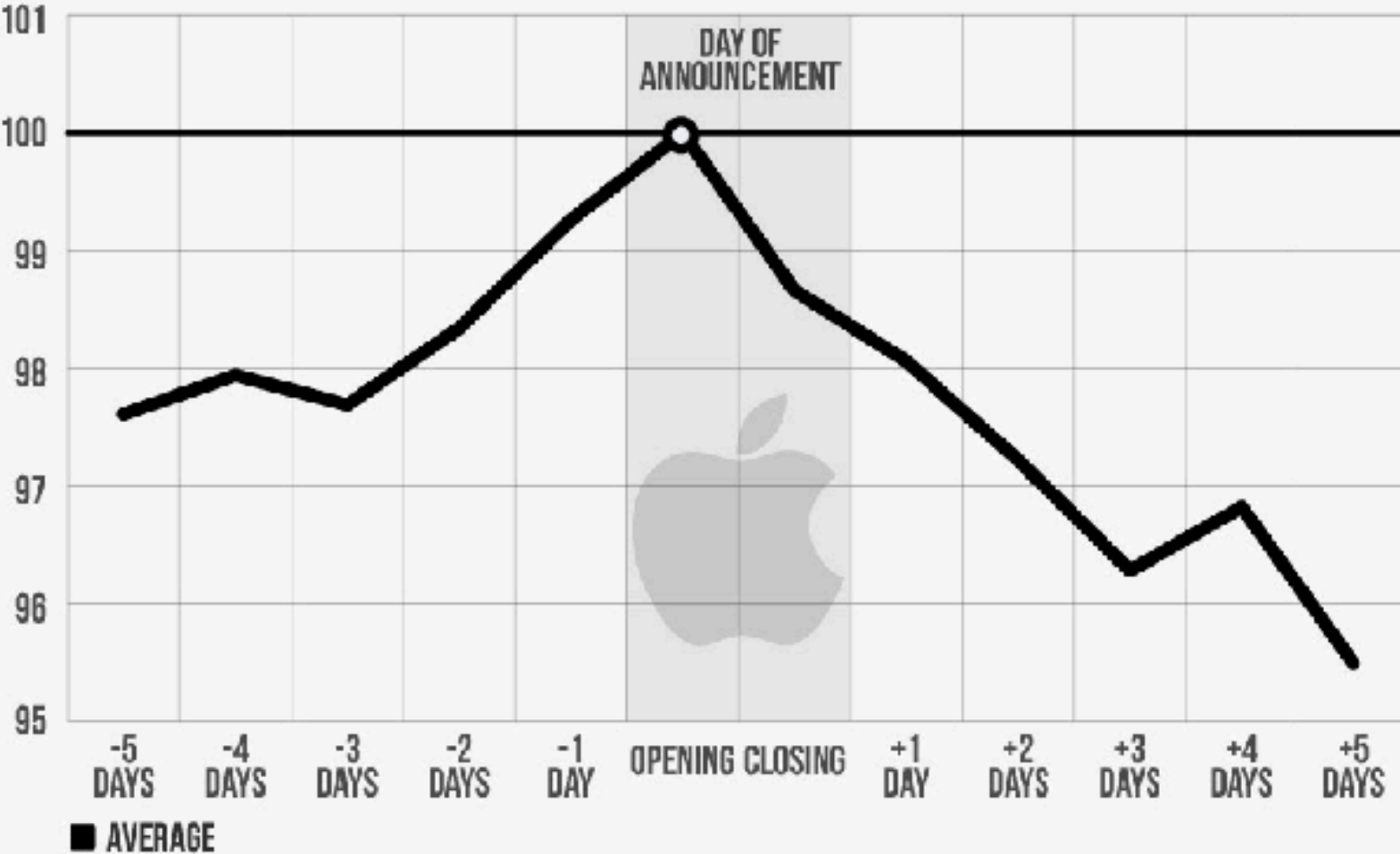




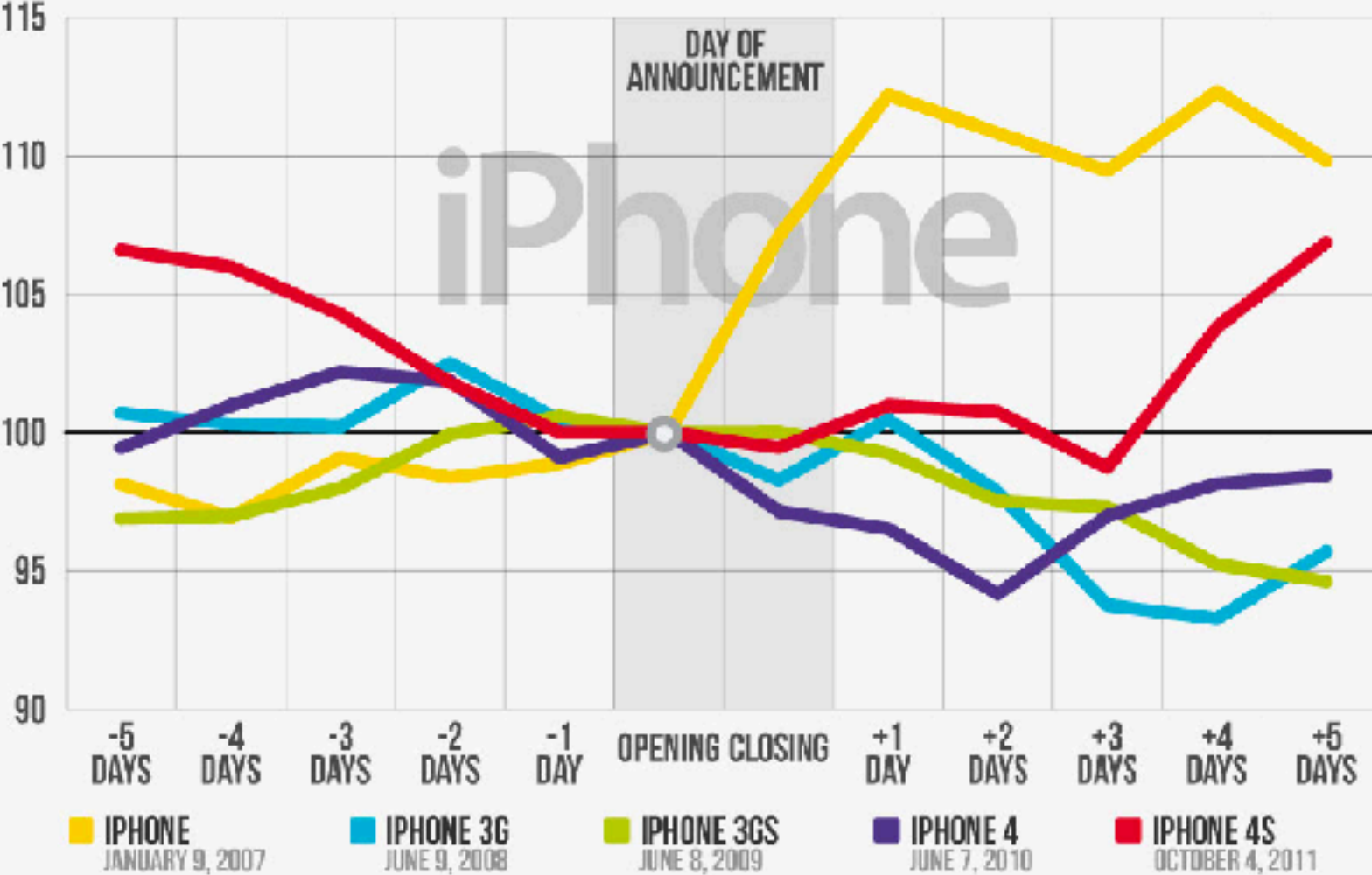
Managing Expectations

Apple's stock performance surrounding major product announcements

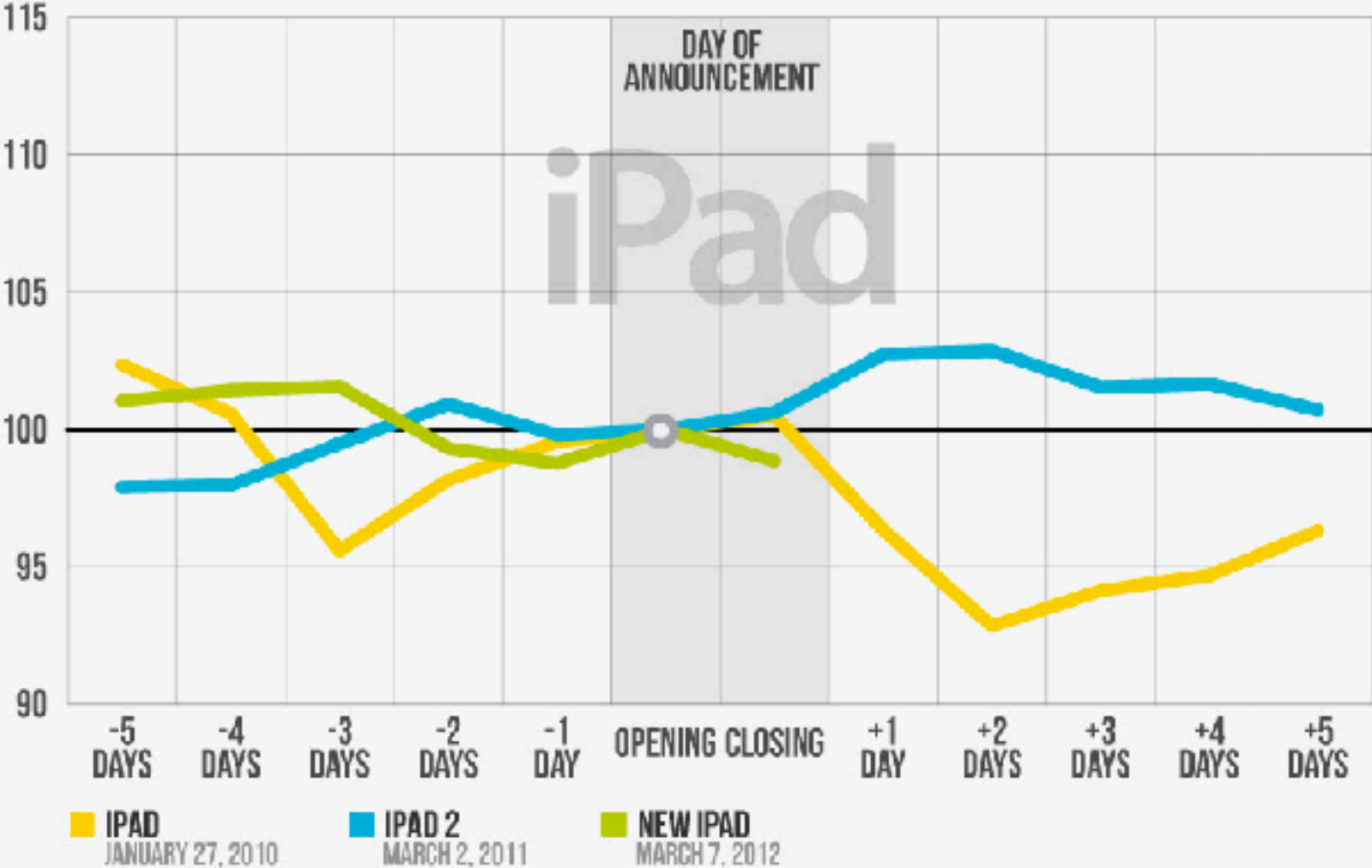
APPLE'S STOCK PERFORMANCE SURROUNDING MAJOR PRODUCT LAUNCHES  
ALL VALUES INDEXED TO THE OPENING PRICE ON THE DAY OF THE ANNOUNCEMENT



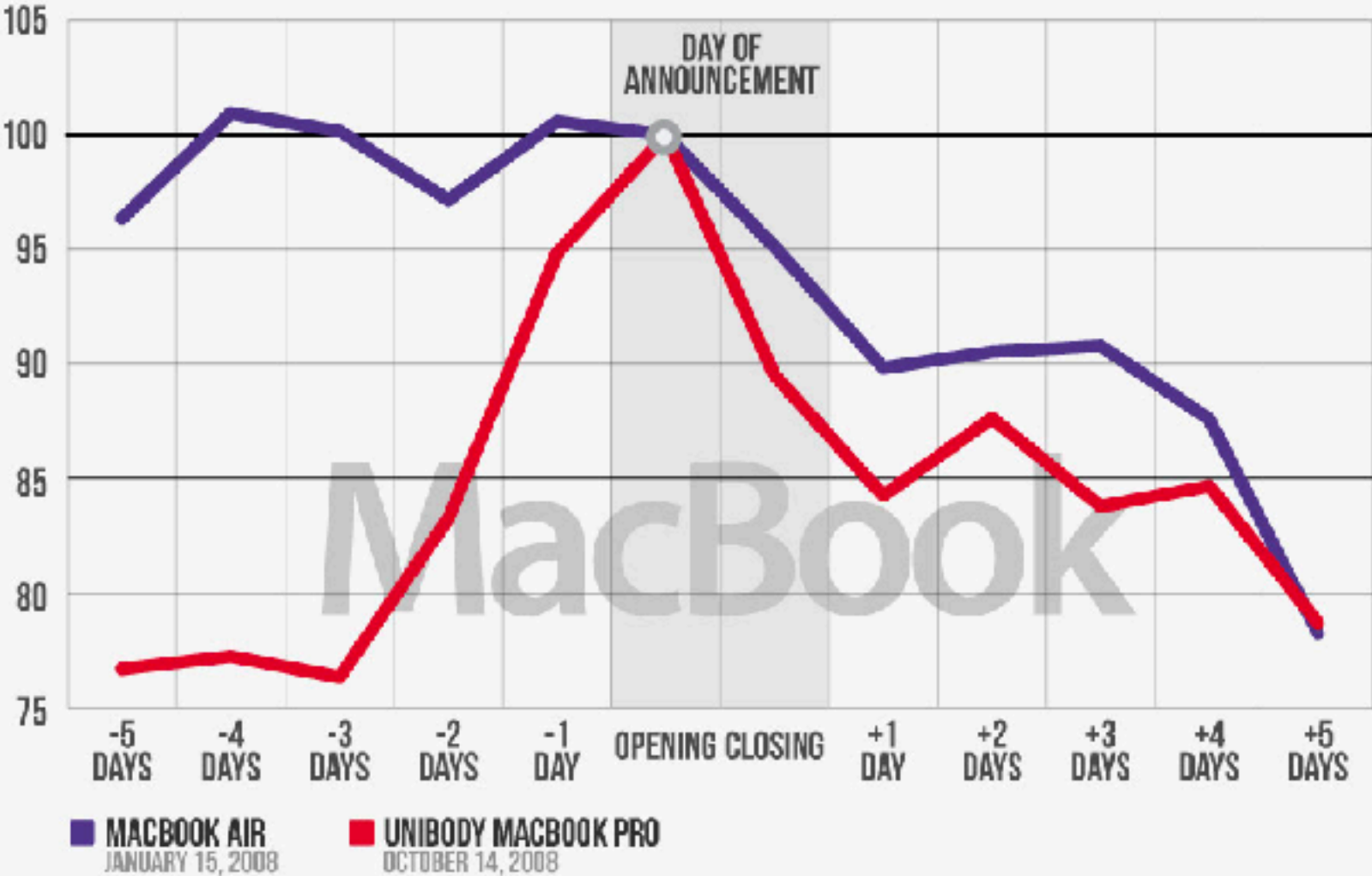
IPHONE ANNOUNCEMENTS  
ALL VALUES INDEXED TO THE OPENING PRICE ON THE DAY OF THE ANNOUNCEMENT



IPAD ANNOUNCEMENTS  
ALL VALUES INDEXED TO THE OPENING PRICE ON THE DAY OF THE ANNOUNCEMENT

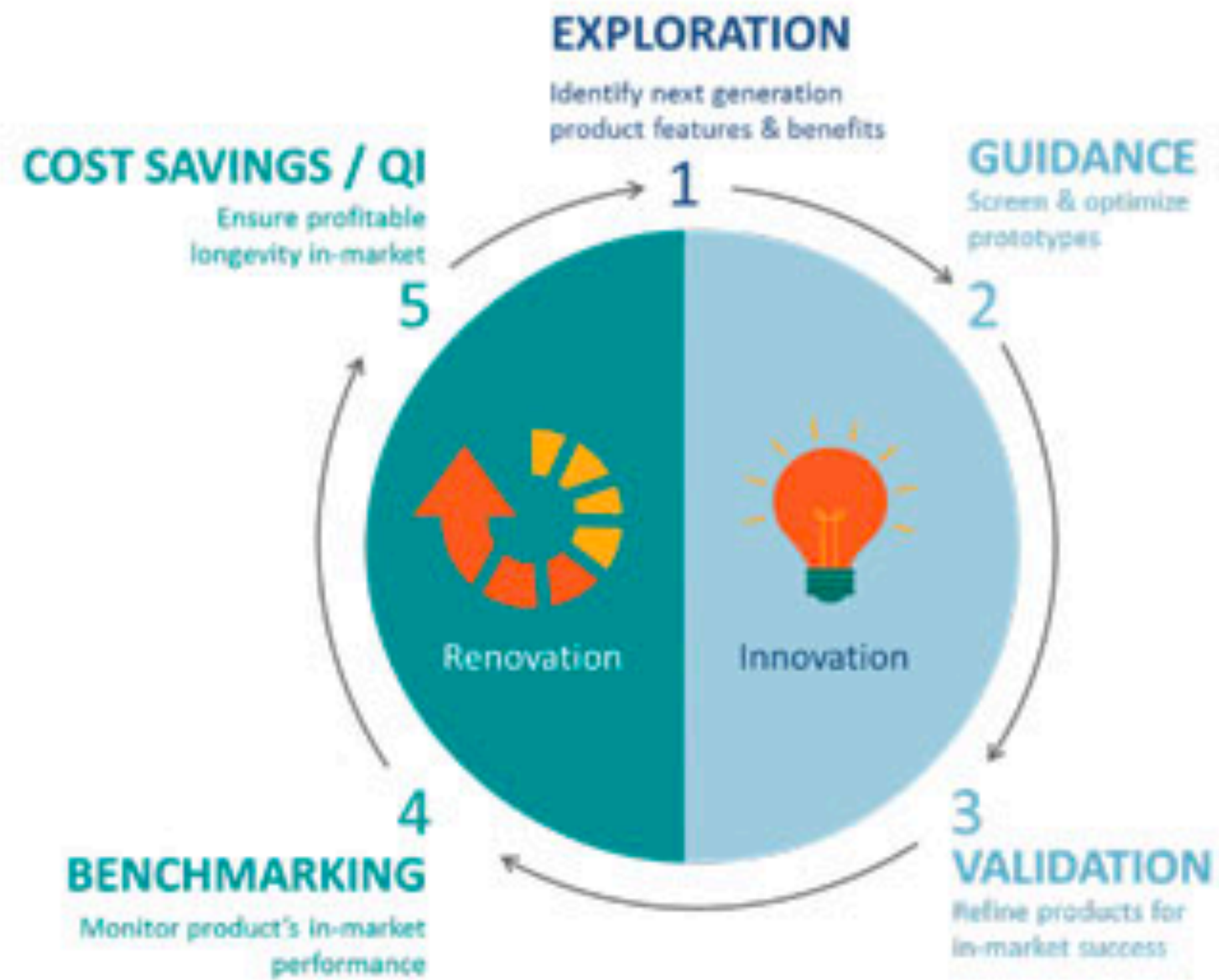


MACBOOK ANNOUNCEMENTS  
ALL VALUES INDEXED TO THE OPENING PRICE ON THE DAY OF THE ANNOUNCEMENT





# The product development lifecycle guides consult & design



Maps to business issues

Flexible and efficient designs

Objective driven with focus on ROI

Holistic framework for evaluation

Grounded in global best practices



**REDSTONE**  
INSIDE THE FAMILY FEUD

**WHO TO  
BLAME FOR  
COLLEGE  
COSTS**

**\$60 OIL?  
BELIEVE IT**

**RETIREMENT GUIDE**  
REARRY OR SHACK UP?  
DYING WITHOUT A WILL

NOVEMBER 12, 2007 | WWW.FORBES.COM

# Forbes

## Nokia

**ONE BILLION  
CUSTOMERS—  
CAN ANYONE  
CATCH THE  
CELL PHONE KING?**



ALPHA'S  
IMMENSE  
BLUETOOTH  
REACH

**PLUS  
11 GADGETS WE LOVE**

Olli-Pekka Kallio  
Chief Executive

\$4.99 / CANADA \$4.99

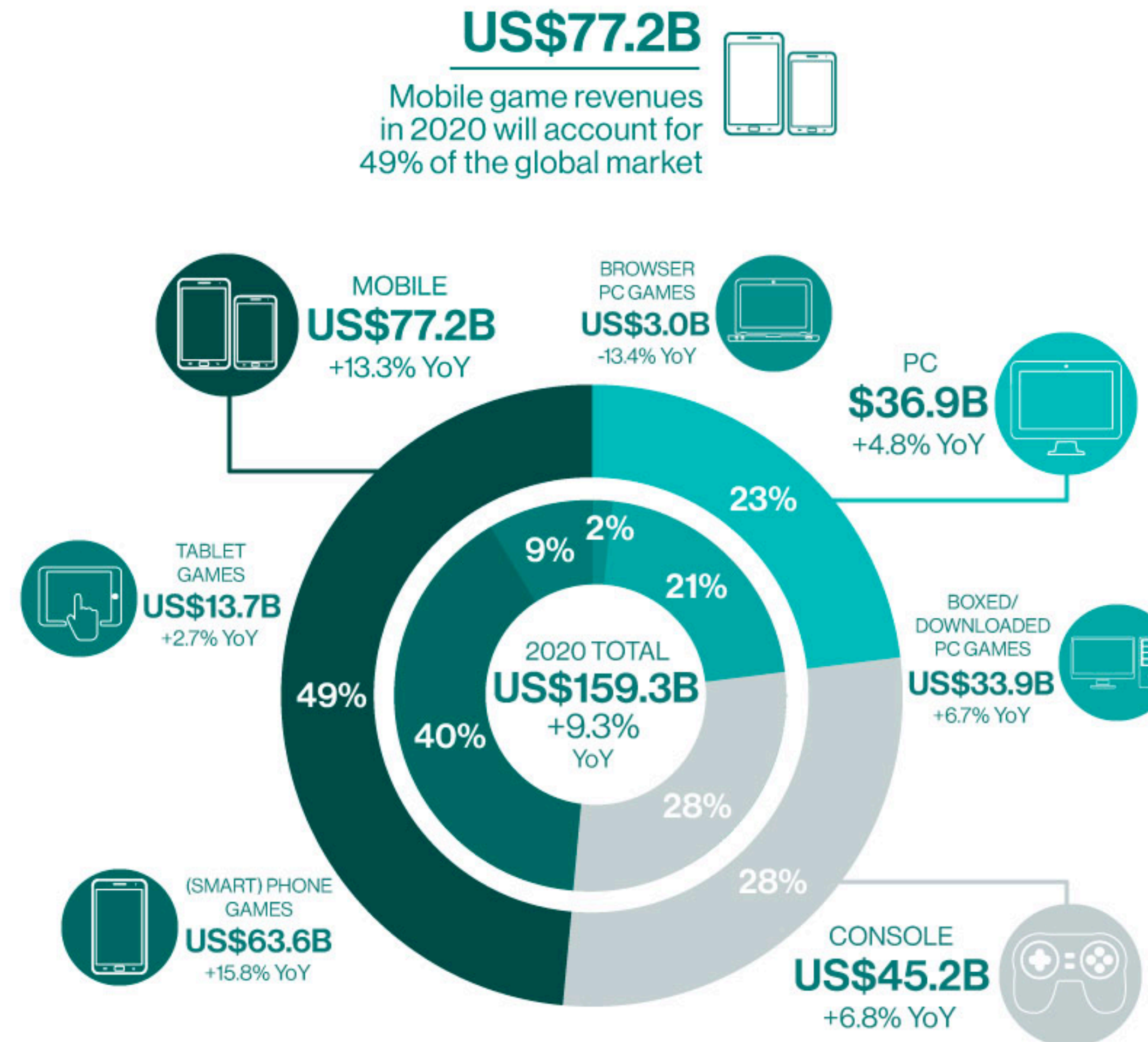




# GLOBAL VIDEO GAME MARKET VALUE (2020)



Per device and segment with year-on-year growth rates



\*YoY refers to Year-on-year



# DEEP TECH

