



ÜSİMP NATIONAL PATENT FAIR AND NATIONAL CONGRESS

“Growing and Developing with Platforms”

22 - 23 November 2023

Ankara Teknopark, Turkey

THEME: “Growing and Developing with Platforms”

DAY 1: 22 November 2023, Wednesday

- 09.00- 10.30 WELCOME SPEECHES**
- Prof. Dr. A. Hamit SERBEST, President of ÜSİMP Executive Board
 - Prof. Dr. Muhammed Zeki DURAK, President of the Turkish Patent and Trademark Office
 - Prof. Dr. Hasan MANDAL, President of TÜBİTAK
- 10.30 – 10:45 University, Technology and Industry in the 100th Anniversary of our Republic –**
Prof. Dr. Candeğer YILMAZ, Member of USIMP Advisory Board
- 10:45 - 11:30 PLATIN SPONSOR PRESENTATIONS:**
Hasan GÜLTEKİN, Host Institution Teknopark Ankara – President of Board
Sevda Kayhan YILMAZ, Turkish Machinery - Vice President of the Board of Directors of the Machinery Exporters' Association
Doğan TAŞKENT, ATABAY Chemicals – R&D and Innovation Director
- 11:30 - 12:00 KEYNOTE**
CrowdHelix Platform for EU Partnerships & Collaborations - Cais Jurgens, Crowd Helix, Head of Membership Development (On-line)
- 12.00 - 13.00 LUNCH BREAK**
- 12.30 – 13.00 Dino Venturino, How to out-license institutional IP by aligning R&D with corporations (On-line)**
- 13.00 – 15:00 PANEL I:**
CONTRIBUTION OF PLATFORMS TO SOCIO-ECONOMIC DEVELOPMENT
Moderator: Prof. Dr. Fazilet VARDAR, Vice President of ÜSİMP Executive Board
Speakers: Prof. Dr. Erkan ERDİL, Centre for Science and Technology Policies (TEKPOL)
Mahmut KİPER, Kiper Consultancy
Dr. Hüseyin GÜLER, TTGV Climate Technologies Ambassador
Hande ALPASLAN, TÜBİTAK- Head of Science Technology Innovation Policies Department
Esmâ Meriç MERİÇLİ TAŞAN, Ministry of Science and Technology – International Programs and Finance
- 15:00 - 15:30 Coffee Break**
- 15.30 - 17.00 PANEL II:**
EXAMPLES OF PLATFORMS WITH DIFFERENT OPERATIONAL MODELS
Moderator: Tuğçe SAĞDUR AKDİK, İstanbul Chamber of Commerce
Speakers: Doç. Dr. Serdal TEMEL, Ege University (Enterprise Europe Network)
Prof. Dr. Ahu ALTINKUT UNCUOĞLU, Marmara University (YAY-YÜKA Platform)
Dr. Sara Banu AKKAŞ, METU-Middle East Technical University (EU RM Road Map)
Metin SALT, Founder and Director of Salt Idea and Art Consultancy Company (Production Platforms)



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DAY 2: 23 November 2023, Thursday

- 09.00 – 10.30** **PANEL III:**
EXAMPLES OF PLATFORMS WITH DIFFERENT MISSIONS
- Moderator:** **Prof. Dr. Orhan B. ALANKUŞ**, *INNODARE Platform Founder and Manager*
- Speakers:** **Prof. Dr. Adil MARDİNOĞLU**, *King's College London (Health Technologies Platform of Turkey)*
Semi HAKİM, *Kök Projekt CEO & Founding Partner (Food and Agriculture Platform)*
Ernur MUTLU, *OTEP Automotive Technology Platform President (Automotive Platform)*
Hakan YAVAŞ, *Turkish Aviation Industries (TAI/TUSAŞ)- Research and Technology Centers Manager (Defense Industries Platform)*
- 10:30 - 11:00** **Coffee Break**
- 11.00 – 12.30** **PANEL IV:**
NATIONAL AND INTERNATIONAL APPROACHES FOR PLATFORMS
- Moderator:** **Prof. Dr. Hamit SERBEST**, *President of ÜSİMP Executive Board, Adana ÜSAM Coordinator*
- Speakers:** **Prof. Dr. Raşit TURAN**, *METU-Middle East Technical University GÜNAM President of Board (1004 Platforms)*
Evrin Özgül, *Arçelik Global (SAYEM Platform)*
Sinem ALTUNCU, *Eurogia2030 General Manager (EUREKA Platform)*
Doç. Dr. İpek GÜRSEL DİNO, *METU CLIMATE Deputy Director and Horizon Europe LEGOFIT Platform Project*
- 12.30 - 13.30** **LUNCH BREAK**
- 13.00 – 13.30** **Prof. Dr. Lejla (Kapur) Pojskic**, *University of Sarajevo, Institute for Genetic Engineering and Biotechnology*
R&D and Innovation Ecosystem in Bosnia and Collaborative Studies with USIMP
- 13.30 – 14.30** **ÜSİMP '23 ANNUAL AWARDS CEREMONY**
Prof. Dr. Candeğer YILMAZ – *Chair of USIMP Award Jury*
- 14.30 – 15.45** **PANEL V:**
LEGISLATION AND GOVERNANCE MODELS FOR PLATFORMS
- Moderator:** **Müfit AKYOS**, *Technology Management Consultant*
- Speakers:** **Av. Okan CAN**, *Deriş Patent (Global Intellectual Property Alliance - GLIPA)*
Av. Şafak HERDEM, *HERDEM Law (Management of Research Platforms)*
Süleyman ALATA, *Ministry of Science and Technology – IPA EU Structural Fund Projects Coordinator*
- 15:45- 16:00** **Coffee Break**
- 16:00- 17:15** **PANEL VI:**
SUSTAINABILITY AND WIDE-SPREAD IMPACT OF PLATFORMS
- Moderator:** **Prof. Dr. Fazilet VARDAR**, *Vice President of ÜSİMP Executive Board*
- Speakers:** **Yaman TUNAOĞLU**, *DTP Turkish Digital Platform Board Member*
Prof. Dr. Cengizhan ÖZTÜRK, *İSEK İstanbul Health Industries Cluster Coordinator*
Prof. Dr. Murat ÖZGÖREN, *Near East University, ESFRI Platform National Delegate*
- 17:15 – 17.30** **GENERAL EVALUATION**
Prof. Dr. Hamit SERBEST, *President of ÜSİMP Executive Board, Adana ÜSAM Coordinator*