Main Activities

USIMP organises different activities with special focus on University-Industry cooperation / Knowledge Exchange with members & stakeholders:

- 11 National Congresses organised since 2008,
- ◆ 8 Workshops (jointly with AUTM) to develop a Turkish KT Model,
- 7 National TTO Network and 6 Mentors Initiative Summits,
- 50 Symposia and Workshops on University-Industry Collaboration, Knowledge / Technology Exchange and IPR,
- ♦ 22 Trainings to meet the TTO Professionals deficit,
- ◆ 6 MoU's with international organisations,
- ◆ 90 events by national stakeholders and 25 events of international partners – active representation,
- ◆ 25 Reports Prepared and Published.

Memberships and International Affiliations

- ◆ ATTP Alliance of Technology Transfer Professionals
- ◆ AUTM Association for University Technology Managers International Committee
- ♦ ASTP The Association of European Science and Technology Transfer Professionals
- ◆ **ASTP NAAC** National Associations Advisory Committee
- ◆ IPR Helpdesk The European Intellectual Property Helpdesk
- ◆ **EEN** Enterprise Europe Network (through members)

USIMP Inovation Score Board is an on-line self-evaluation tool for determining the innovative capacity of companies. This free of charge service started in 2016 has lead to a national data-base currently containing over 1000 companies in the manufacturing industries. A score-board over 24 parameters defining the R&D and innovation capacity of companies is produced and is used to identify areas for potential improvement within the company. **Tailor-made Services** are developed through a Design Thinking approach, to provide tailor-made services to various to players of the ecosystem for capacity building and skills improvement. Particular care is given to create synergies amongst members and limit services only to those that cannot be provided individually by any member.

Other Contributions

USIMP has initiated a number of activities in accord with its main philosophy of creating synergies and co-learning through sharing experiences:

- National TTO Network works towards assuring qualified human resources and setting up professional training, national / international accredited training system, creating a common patent portfolio and consultant pool and complementing the missing links of ecosystem.
- Association for Technology Transfer Professionals (TTP) was established under the auspicies of USIMP to provide an institutional structure for professionaldevelopment of individuals.
- National Business Mentors Initiative has been insturumental in the signature of a "Common Code of Conduct Declaration" for improving and standardising the quality of mentoring services through ethical implementation.
- Innovative Interface Organisations YAY Platform is a Istanbul Regional Development Agency funded Project toward capacity building of interface orgnisation of various structures (University TTO, Technoparks, Industrial zones and Industrial R&D Centres) with a customer-orientaed approach in a co-learning environment. It is run by 11 partner organisations.

Contact

USIMP Main Office

Cemal Paşa Mah. Gazi Paşa Bulvarı, M. Ateşok Apt. No:35, Kat1., D.2 No: Seyhan, 01120 ADANA TURKEY

 Telephone:
 +90 322 408 8686

 E-mail:
 usimp@usimp.org.tr

Facebook: /usimp.platformu Instagram: /usimpmerkez **Linkedin:** /usimpplatformu **Twitter:** /usimplatformu



University-Industry Collaboration Centers Platform of Turkey





October 2020

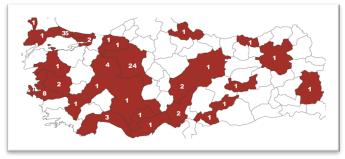
www.usimp.org.tr

Who is USIMP?

University-Industry Cooperation Centers Platform of Turkey (USIMP) is a "civil initiative" motivated by social responsibility, aiming to create awareness of universityindustry cooperation and technology transfer among all stakeholders as well as contributing to related activities at different levels.

USIMP was established in June 2007 by six founding members funded by University-Industry Joint Research Centers Program (USAM) of TUBITAK who were pioneers in the country.

With its ATTP membership, today USIMP is an internationally recognized national umbrella organization for Knowledge and Technology Exchange.



What USIMP has achieved?

- ♦ Officially recognised definition of Technology Transfer Professional
- \bullet Continuous education training courses leading to RTTP certification
- International recognition as the National Knowledge Exchange Platform of Turkey
- ◆Quality assurance of services through standardised tools such as Innovation Score Board, innovation capacity analysis, ethical mentoring procedures.
- Facilitating socio-economic added value of intellectual property through activities such as National Patent Fair and Annual Congress.
- Supporting Deep-Tech Entrepreneurship.

Mission

The mission of USIMP is to contribute to the establishment, institutionalisation and improvement of quality and performance of university-industry collaboration interface organisations by developing a national culture cooperation and collaboration, and to contribute to the development of policies and strategies and action plans for effective and efficient implementation of technology transfer practices for proper exploitation of university-based knowledge and technologies for the good of the society.

Objectives

- To encourage and support university-industry collaboration activities in academia and industry and to improve awareness among all stake-holders,
- ◆To assure faster and more focused knowledge exchange amongst stakeholders at national and international levels and facilitate the dissemination of know -how and experiences,
- •To advise and guide "University-Industry Interface Offices" at Turkish universities through their establishment to ensure standardized services
- To contribute to the quality and performance of TTOs through standardization of services and capacity building of human resources,
- •To contribute to the development of public policies and strategies and preparation of action plans for university-industry collaboration.

Members

Only institutional membership is accepted, individuals may not become members. USIMP consists of **100 institutional members** (universities, tech-transfer offices, Industry and University Research Centres, Chambers of Industry, Exporters Associations, NGOs etc.) from different regions of Turkey.

MAIN ANNUAL EVENTS

National Congresses and Patent Fairs

National "University – Industry Cooperation Congresses are being organised annually since 2008, with hosting partners from member institutions.

National Patent Fair, was initiated in 2015 by a group of member TTO's exhibit selected academic patents of high calibre originating from Turkish Universities and to and attract the attention of industry. These two events have been merged in 2018 as "**USIMP National Patent Fair and Annual Congress**". Participation to this annual event leds to 10 CE points towards RTTP certification.

USIMP Honorary Awards are presented at Annual Congresses, since 2012, to those who have made significant nation-wide contributions beyond their regular duties, to university-industry cooperation and technology transfer.

Definition and Recognition of Technology Transfer Professional has been realised in collaboration with the National Professional Proficiency Board. The core competencies for the TT expert (level 6) have been identified and the official definition has been published in the Turkish Official Gazette in 2018.

Training and Certification Activities

USIMP is officially authorised to develop «Life Long Learning» course curricula and deliver trainings for **"Technology Transfer Professionals"** in Turkey.

As a member of ATTP, USIMP tailors the courses so that attendance will lead to RTTP points, while at providing a national "Technology Transfer Professional Certificate" in Turkey.